Session 3
Going visual in a virtual world – how visualization is bringing greater engagement to evaluation discussions.
What do you wish to learn from this session?

- Lessons on conducting online visual sessions
- How to integrate visualization methods into my work
- Online collaboration tools / methods
- Clients/users/beneficiaries can use and master easily to provide input into evaluations
In this 40 min…

Introduction

Presentation about visualization methods and tools

Reflection using graphic summary

Co-creative dialogue Integrate the methods into your work

Key takeaways
Going visual in a virtual world – how visualization is bringing greater engagement to evaluation discussions.

Picturing innovation in Bangladesh, Laos and Myanmar.

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Graphic Facilitator

gLOCAL evaluation week 2020, 4th June
The problems of evaluation

Finely distilled?  Easily digestible?  Widely disseminated?
Today, we are going to talk about

What is EvaluVision?

Case:
On-line EvaluVision in Myanmar

Tools and Techniques and how we can make it better?
Evaluation Facilitation + Visual Thinking
Benefits of EvaluVision

- Engagement and collaboration
- Big Picture
- Solution Focus
- Communication
The Three Pillars of **EvaluVision**

1. Participation
2. Active learning
3. Graphic facilitation
3 cases of EvaluVision

Bangladesh

Lao PDR

Myanmar
Myanmar

Visual Thinking Evaluation Validation Workshop of Relief Food and Cash Assistance to Conflict-affected people in Kachin and Northern Shan

Purpose
• to understand the key findings of evaluation through a presentation and graphic summary
• discuss and validate the key findings
• identify and prioritize next steps which will feed into management response

Participants
WFP staff Main office, sub-office, work from home
Online Collaboration Tools

- MURAL
- miro
- Mentimeter
- Jamboard
- lino
- creately
- Stormboard
<table>
<thead>
<tr>
<th>Tools</th>
<th>Description</th>
<th>Pro</th>
<th>Con</th>
<th>Pricing</th>
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<tbody>
<tr>
<td><strong>Mural</strong></td>
<td>digital workspace for visual collaboration</td>
<td>Mural is a powerful collaboration tool. A &quot;virtual whiteboard&quot; doing any collaborative decision making, design thinking, with remote teams. Mural is faster than Miro.</td>
<td>Getting the hang of controls especially if you are using on a computer (mouse vs trackpad controls are a bit different).</td>
<td>$12.00 per month, per user. (billed annually) $16.00 per month (billed monthly); with free trial</td>
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<tr>
<td>Miro</td>
<td>Online Collaborative Whiteboard Platform</td>
<td>Miro has unlimited canvas (3 canvas with free version)</td>
<td>The history of changes isn't that easy to track – who did what and when, who's put this element? when? what was added? etc.</td>
<td>$8 Per member/month billed annually, $10 per member/month billed monthly; with free version</td>
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<tr>
<td>Mentimeter</td>
<td>Interactive presentation software</td>
<td>very good in real time voting</td>
<td>Limited function beyond presentation slide decks and voting</td>
<td>Free; $9.99 /month Billed annually, excl. tax.per user For All the essentials for interactive presentations; $24.99 /month Billed annually, excl. tax. per user, everything unlimited</td>
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<td>Linoit</td>
<td>Sticky and Photo Sharing</td>
<td>User friendliness with minimal user interface. free, no instruction needed on how to use. No login required for users. Only facilitator needs to have an account.</td>
<td>Delay in displaying the notes.</td>
<td>Free</td>
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<tr>
<td>Creately</td>
<td>Chart, Diagram &amp; Visual Canvas Software</td>
<td>User friendly interface to select the type of diagram you wanted and the ease of use (Drag &amp; Drop).</td>
<td>Very rarely the application throws run time error</td>
<td>Free for 5 public documents; Personal: $4/month (Billed annually); Team: $12/month (Billed annually)</td>
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<td>Google Jamboard</td>
<td>Interactive business whiteboard</td>
<td>free, easy to use with basic tools.</td>
<td>Unless you buy google hardware called jamboard, this tool itself doesn't compete with others. And Jamboard costs $5000</td>
<td>Free</td>
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<tr>
<td>Stormboard</td>
<td>Digital visual workspace</td>
<td>It enables large groups of training participants to co-create Q&amp;A or process descriptions in real time. Participants learn how to use it quickly and can focus on the exercise, not the tool.</td>
<td>With more than 20 parallel users in the same Storm, the software sometimes gets a bit slow.</td>
<td>Free for teams of 5 or less; For small-to-medium sized teams: $10.00* monthly per sure; Enterprise: $16.67 per user monthly</td>
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Techniques

Good preparation  Concise  Concentration
How can we make it better?

On-line Facilitation skills

Engage communities?

Measure effectiveness