

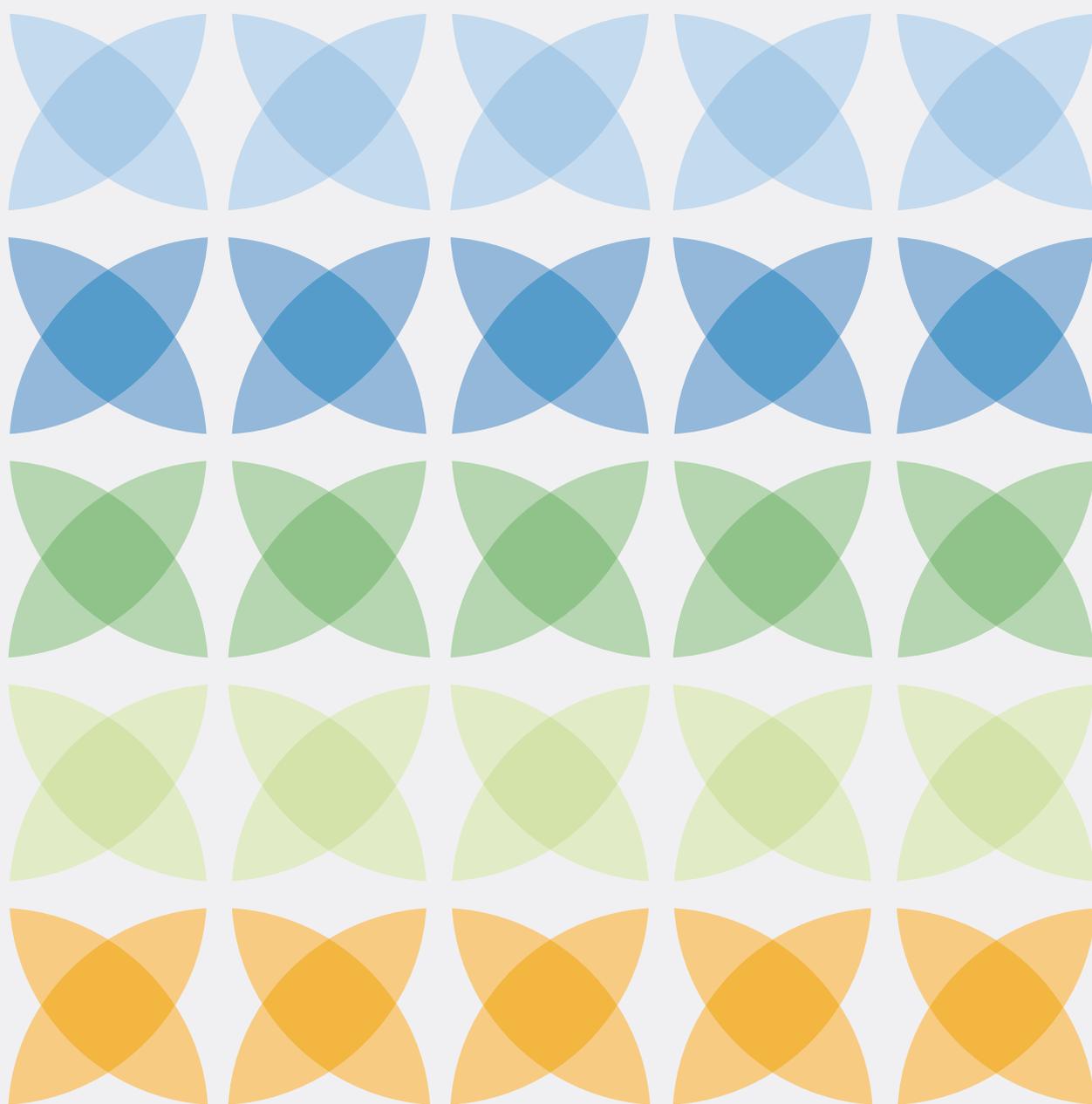


**gLOCAL**

EVALUATION WEEK

Sharing local and global M&E knowledge

## CONCEPT NOTE 2021



# gLOCAL in a nutshell



<b>What is gLocal Evaluation Week?</b>	A dedicated week for global knowledge and experience sharing events related to monitoring and evaluation (M&E) topics.
<b>Who organizes gLOCAL?</b>	The Global Evaluation Initiative (GEI), a multi-donor trust funded program, convenes gLOCAL Evaluation Week in partnership with local, regional, and global M&E-aware institutions from public and non-governmental institutions, private sector, academia, and individual experts.
<b>How does it work?</b>	Organizations across the globe submit proposals to offer sessions in their agencies, sectors, cities, countries or regions. Once selected, they follow the overall gLOCAL plans, but work mostly autonomously to plan and deliver their event. By coordinating through the gLOCAL program, they are able to share their session's information more widely and learn about what others are doing?
<b>What are the events like?</b>	Events cover a wide range of topics, some examples from this year include "Evaluation in Conflict Contexts," "Parliament, Participation, and Policy Making," and "Evaluation as a Tool for Improvement Public Management."
<b>Who attends these sessions?</b>	Anyone interested in expanding their M&E knowledge is encouraged to attend gLOCAL events! We have seen participation from government authorities, academics (including researchers and students), non-profit organizations' employees, and other professionals working to promote socioeconomic development.
<b>What does it cost to participate?</b>	All gLOCAL Events are free for participants and open to the public!
<b>What is the format of events?</b>	Presentations, panel discussions, roundtable discussions, skill-building workshops, virtual events 2020: Exclusively virtual sessions 2019: A mix of face-to-face and virtual sessions
<b>What languages does gLOCAL cater to?</b>	gLOCAL events can be hosted in any language, this is dependent on the organizer. While there are always events in English, Spanish, French, and Portuguese, we have also seen events in Arabic, Georgian, and Romanian.

# gLOCAL Evaluation Week 2021

## Concept Note

gLOCAL Evaluation Week 2021 invites governments, evaluators, academic institutions, civil society, and private sector stakeholders to host M&E knowledge sharing events and help promote the events that will be organized in your region. **This year's gLOCAL will take place from May 31 to June 4, 2021.**

gLOCAL Evaluation Week (henceforth, gLOCAL), a dedicated week for knowledge and experience sharing events related to monitoring and evaluation (M&E) topics around the globe, was launched two years ago, in 2019. In the short time since gLOCAL was launched, partners from around the world have hosted M&E focused events across five continents in multiple languages. The inaugural gLOCAL Evaluation Week in 2019 took place in 38 countries, with support from 177 event organizers and an estimated 22,000 participants. In 2020, more than 250 events took place, hosted by 188 institutions in 40 countries. During gLOCAL, government officials, evaluation practitioners, academics and researchers, and students, among many others, have joined this global movement to discuss M&E issues, connecting with

one another to share their knowledge and experiences in this field.

In 2020, gLOCAL partners quickly adapted to the circumstances posed by the COVID-19 pandemic and met the challenge of converting in-person events to virtual ones. Hence, the 2020 edition was fully virtual. Discussions throughout the week stressed the significant role M&E plays in helping countries respond to COVID-19 both by drawing on lessons learned from the responses to past crises and monitoring and assessing what policies are working and for whom. Keeping up with this fast-moving pandemic will require agility and the capacity to change course to meet new challenges, guided by a steady focus on evaluative evidence.

Looking ahead to the next few years – post pandemic, it is clear that advances in planning, systematic monitoring, and rigorous evaluation will be needed to ensure that projects, programs, and strategies are informed by evidence to effectively contribute to ‘building back better’; and this will be the theme of gLOCAL Evaluation Week 2021.

Evidence will be key to help us revitalize economies affected by the pandemic and ensure that policies are implemented effectively and bring the best possible results, especially to the poorest and most vulnerable.

In this spirit, gLOCAL Evaluation Week 2021 invites governments, evaluators, academic institutions, civil society, and private sector stakeholders to host M&E knowledge sharing events and help promote the events that will be organized in your region. This year’s gLOCAL will take place from May 31 to June 4, 2021. In addition to this year’s overarching theme, ‘Building Back Better’, event organizers can choose any evaluation topic to present or discuss under the tracks ‘Evaluation Methods’, ‘Evaluation Communication and Use’, and ‘Evaluation Capacity Development’.

Discussions can be formulated, for example, around the following thematic questions and streams:

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- 1) How can evaluation help decision makers and other stakeholders to make better informed decisions to ‘build back better’?

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  - 2) How can innovations in evaluation approaches and methods improve our understanding of efforts to build back better after crises?

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  - 3) What have we learned from evaluations about effective responses to past crises – i.e., ‘what worked’ and ‘what didn’t work’?

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  - 4) How can we strengthen National M&E Systems so countries are more resilient and better prepared to build back better?

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## Join us! The call for proposals will open in February.

Together, we can help **close the M&E gap** by sharing our knowledge and experiences and contribute to building more resilient communities globally.

We count on your support, be it by hosting a gLOCAL event, promoting events in your region, and attending events.

# The origins of gLOCAL Evaluation Week

The first EVAL (as it was called in the past) derived from an event that had a gLOCAL aspiration and started in Mexico in 2015. EVAL was conceptualized and implemented by the CLEAR Center for Latin America and the Caribbean as a response to the EvalPartners celebrations of the 2015 EvalYear – “a global initiative of coordinated local action”. In 3 years, EVAL grew from a single-year country-level event to an annual regional-level initiative. The first edition of the initiative took place across 12 states in Mexico. Nevertheless, between 2015 and 2018, EVAL went from 85 events organized by 32 institutions to a partnership between 13 countries in Latin America that reached 12,082 attendees in 2018. In 2019, EVAL became gLOCAL Evaluation Week, transformed into a joint effort between all CLEAR Centers and its partners which spread the Latin American experience across the globe.

## What?

A platform for evaluation knowledge-sharing and networking events.



## Why?

To promote evidence-based policymaking and improve development outcomes.



## Where?

Everywhere! Events take place around the world.



## Who?

Everyone is welcome. All events are free and open to the public.



^ Photos from gLOCAL Evaluation Week 2019

# GEI Global Evaluation Initiative

