M&E innovations in rural development interventions

Cases of cocoa and coffee producers in Mexico

June 3rd, 2022
Innovation matters to find new solutions to rural development issues

- More than 75% rate of landscapes modification and land use change globally.
Every organization is different!
M&E tools to boost solutions

- Organizational Development Index (OPI)
- ADORE

**Effectiveness**
- Results
- Standards

**Efficiency**
- Service provision
- Scope

**Relevance**
- Target population
- Learning

**Sustainability**
- Resources
- Social impact

**Case 1:** Cooperative of cocoa producers
Resilient productive systems

Sustainable community-based businesses

Strong alliances and sustainable supply chains

Focus on:
- Coffee
- Cocoa
- Timber products

Alliance for sustainable landscapes and markets
Resilient productive systems
Sustainable community-based businesses
Strong alliances and sustainable supply chains

MERCADOS POR UN FUTURO SOSTENIBLE

https://mercadosporunfuturosostenible.org/

Alliances among:

- PRODUCERS
- PUBLIC INSTITUTIONS
- NONPROFIT ORGANIZATIONS
- ENTERPRISES
- CONSUMERS
M&E tools to boost solutions

- Organizational Development Index (OPI)
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Case 2: Cooperative of coffee producers
Conclusions and final remarks

• The innovations in the M&E field helps us to face the new challenges the world is facing.

• When working at the rural development context, the communities’ point of view and performance is a guiding route to develop new tools and to innovate the approaches of our initiatives.

• The innovative tools can be linked with the traditional assessment initiatives, such as mid-term and final evaluations, and the systematization of lessons-learned.
Thank you very much for your attention!

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